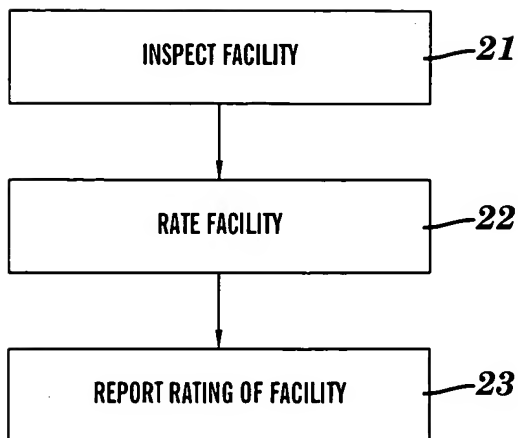
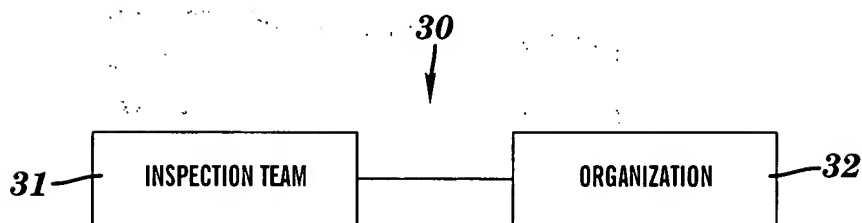


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**FIG. 1**



**FIG. 2**

| RATING FACTOR | DESCRIPTION   |
|---------------|---|
| HEALTHFULNESS | HEALTHFULNESS OF ENVIRONMENT (E.G, CLEANLINESS; AIR QUALITY; TEMPERATURE; HUMIDITY, ETC.)   |
| COMRADERY     | COMRADERY AMONG MEMBERS (EVIDENCED BY WILLINGNESS TO SHARE KNOWLEDGE, HAVING A SENSE OF BELONGING, ETC.)  |
| COMPETENCE    | COMPETENCE OF TRAINERS AND EMPLOYEES WITH RESPECT TO KNOWLEDGE ABOUT EXERCISE EQUIPMENT, PHYSIOLOGY OF MUSCLE BUILDING AND POWER LIFTING, HEALTH INCLUDING CARDIOVASCULAR HEALTH, NUTRITION, ETC. |
| EQUIPMENT     | EXERCISE EQUIPMENT (QUALITY, VARIETY, AND QUANTITY THEREOF)   |
| PRODUCTS      | AVAILABLE PRODUCTS (E.G., NUTRITIONAL SUPPLEMENTS, EXERCISE AIDS SUCH AS WRIST WRAPS, ETC.)   |
| SERVICES      | NUTRITIONAL COUNSELING, HEALTH COUNSELING AND/OR TREATMENT, PSYCHOLOGICAL SERVICES, MASSAGE THERAPY, ETC.   |

**FIG. 3**